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In your friendship circles and work networks how many people are from ethnically diverse backgrounds?



If your friendship circles and work networks are not diverse, what action could you take to change this? Ideas*:

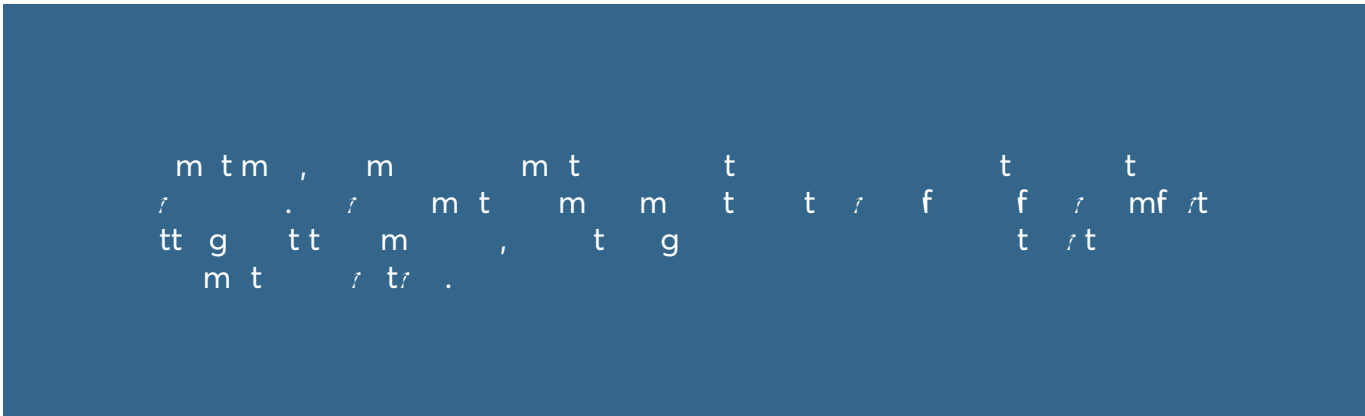
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Have you ever avoided sitting next to someone based on how you perceived their race, religion, or ability?

- Never
- Sometimes
- Always
- Often
- Always



If you have avoided sitting next to someone, what action could you take to change this? Ideas:

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Have you ever heard or spoken to someone and made assumptions based on their accent?



If you have made assumptions based on someone's accent, what action could you take to change this? Ideas*:

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When you or your team organise social activities, how often are everyone's opinions, concerns and beliefs taken into account?

- Never
- Rarely
- A few times
- A good amount of time
- All the time



As a result of the COVID-19 pandemic, many businesses have had to close their doors. In 2019, the number of businesses that failed was 1.1 million. In 2020, the number of businesses that failed was 2.1 million. This is a significant increase in business failure, and it is likely that many of these businesses were not prepared for the challenges of the pandemic. If you haven't taken everyone's opinion into account, what action could you take to change this? Ideas:

- I will listen to my employees and customers more often.
- I will hire more people to help me manage my business.
- I will invest in more marketing to attract more customers.
- I will focus on providing better customer service.

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go to the Big Promise tool.